



Wednesday - Friday

9:00AM - 5:00PM Eastern

# "Makin' It Work"

Soft Skills Job Training for Formerly Incarcerated People

## Instructor Certification Seminar

# March 4-6, 2026

Live via Zoom @ 9:00 AM Eastern

Only 10 open slots! Deadline 2/25/26 or when full

## Makin' It Work

Makin' It Work is an evidence-based cognitive-behavioral soft skills training program designed to help formerly/currently incarcerated people prepare for successful employment by developing:

- (1) Awareness of personal thinking traps that may conflict with employers' expectations.
- (2) Communication skills for difficult situations with coworkers & supervisors.
- (3) Problem solving skills to avoid assumptions and resolve conflicts.

**"This was a very engaging, fun, and energetic training. I gained so much knowledge. Dr. Steve held my attention, and is very knowledgeable. This is the best training I've had in 10 years!"**

Natasha Dodson, Employment Specialist  
Milwaukee Fatherhood Initiative

## Instructor Certification

This 3-day seminar provides all the content knowledge, delivery skills, and instructional materials needed to successfully help people with criminal records master vital job-related soft skills.

**\*Materials:** Includes Makin' It Work Trainer Manual, PowerPoint, Supplements, & 10 Workbooks.

### † Are you working with other populations as well?

Ask about our 1-hour cross-training to deliver:

- "Workin' It Out" for non-traditional job seekers
- "Learning to Work It Out" for multiple barriers
- "Beginning to Work It Out" for at-risk youth

## Registrant Information

Please print clearly

Date \_\_\_\_\_

Name: \_\_\_\_\_

Agency: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Daytime phone: (\_\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

## Costs per person

**Registration Fee (\$850/person)** \$ \_\_\_\_\_

**\$750/person with 5+ attendees**

**\*Materials (\$0 /person)** **Included**

**† Optional Cross Training** \$ \_\_\_\_\_

- [ ] Workin' It Out (\$200 with materials)
- [ ] Learning to Work It Out (\$200 with materials)
- [ ] Beginning to Work It Out (\$200 with materials)

*+ requires 1 additional hour to be scheduled*

**TOTAL DUE** \$ \_\_\_\_\_

**Fax form to (336) 793-3049, or email to SBParese@aol.com.**  
Please mail check payable to "SBP Consulting, Inc." or  
[Click here to register and pay online with MC/Visa.](#)

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**Limited to 18 people Deadline Feb 25, 2026 [www.WorkinItOut.com](http://www.WorkinItOut.com)**

Fax form to: (336) 793-3049 or E-mail form to: SBParese@aol.com

## **FAQs about this VIRTUAL TRAINING**

What to expect from this “live via Zoom” VIRTUAL Instructor Certification Seminar in “Makin’ It Work,” our soft skills program for individuals who are currently or were previously incarcerated.

**WHEN?** The 3-day Instructor Certification Seminar is scheduled to begin at **9:00 AM Eastern (8:00AM Central, 7:00AM Mountain, 6:00 AM Pacific)**, with breaks throughout the day.

Instructors must attend the **entire training** and be fully engaged to be certified. Please adjust demands on your time accordingly. The training day end 8 clock hours later (5:00PM Eastern).

**VIRTUAL?** The training will be conducted using a **virtual approach**. We strongly recommend (but do not require) that each participant is paired with one or two others in local teams (i.e., 2-3 people per team) for the sake of discussions, activities, and teaching demonstrations.

The class itself will take place over Zoom, led by the author Dr. Steve Parese. Some classroom-based activities will be conducted in local teams to allow for in-person experiences. Each teaching team will be required to prepare and deliver a 50-minute virtual demonstration lesson to the rest of the class, after which they will receive supportive feedback from Dr. Parese and their classmates. At the conclusion of the course, each instructor may be required to pass an online multiple choice test with a minimum score to 80%, after which s/he will receive a signed certificate by e-mail.

**TECHNOLOGY?** Each trainer must have **his/her own** (1) Computer or tablet with a minimum 9" screen; (2) Built-in or USB camera; and (3) Wired or wireless headphones with microphone to avoid feedback or echo. Phones screens are NOT large enough to be effective.

If working in a group, please AVOID projecting a single computer onto a common screen. This makes it difficult to discern individuals or divide into virtual breakout groups, and almost impossible to hear. Individuals may be in a large common room as long as each has a personal headset and microphone to avoid the echo and squeal common to Zoom meetings.

**MATERIALS?** Prior to the training, each new Instructor will receive a full set of instructional materials, including: one (1) Makin’ It Work Trainer’s Manual, one (1) Makin’ It Work PowerPoint flash drive, and a starter set of ten (10) Makin’ It Work Workbooks. (Additional workbooks for use with participants must be purchased directly from us.)

**COST?** **\$850/person**, including shipping of all materials listed above one week prior to training. \$100 discount/person with 5+ instructors.

**CROSS-TRAINING?** If you are working with a different population, such as at-risk youth or people with multiple barriers, and this curriculum isn’t a perfect fit, we have a solution. After completing the Makin’ It Work training, you may substitute materials and cross-train in an alternate version at no added cost\*. Cross training requires 1-2 hours per program, and will be completed within 48 hours of the initial training.

*\*Cross-training is free for those who wish an alternate version INSTEAD of Makin’ It Work. If you wish to ADD other programs to your Makin’ It Work certification, the cost is \$150/person/program, including basic materials.*